



timebase

Automated Real Time "Live to Air" Graphics

Timebase builds on ET-Updater and ET-Updater-Pro capabilities to provide a powerful and cost-effective solution for generating "live to air" program guide, coming shortly, live shopping channel updates and music channel biographical information.

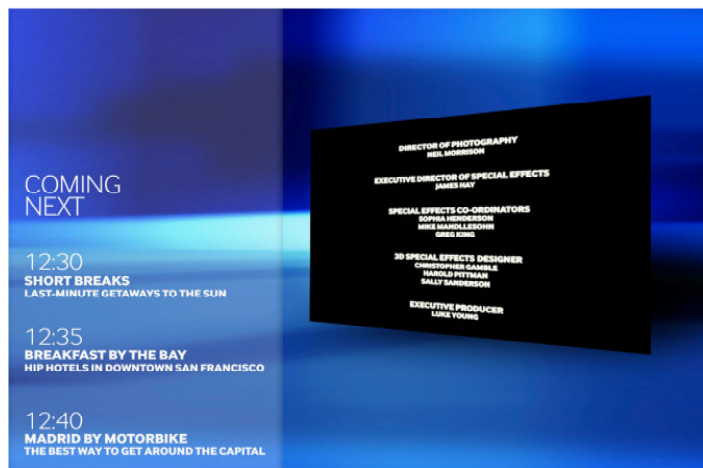
Automatically populating Imagestore CG pages with text retrieved from automation systems, traffic systems, web-based program guides, ODBC databases and Excel spreadsheets in real-time, Timebase gives broadcasters the tangible advantage and cost savings over generating the required graphics off line. Timebase has been developed with multi-channel facilities in mind and is designed to integrate seamlessly with automation and traffic systems.

Applications

- Current program/you are watching
- "Coming Next" graphics
- Squeeze back & full screen program guides
- Barker channel graphics
- Music channel current title with bio information
- Shopping Channel product information display

Features

- ODBC database data retrieval with SQL support
- Automated data delivery via TCP/IP
- Full Imagestore datasource support
- Scalable system Architecture
- ODBC database SQL query based on automation system PID
- Automatic updates of programming changes in automation
- Data retrieval from automation & scheduling systems
- Full support for exclusive data delivery to individual channels
- Unicode UTF-8 and ASCII file support with selectable code paging
- Seamless integration with station automation
- Supports Windows 2000, Server 2003, XP & Vista
- Full XML data support with custom XSLT translation



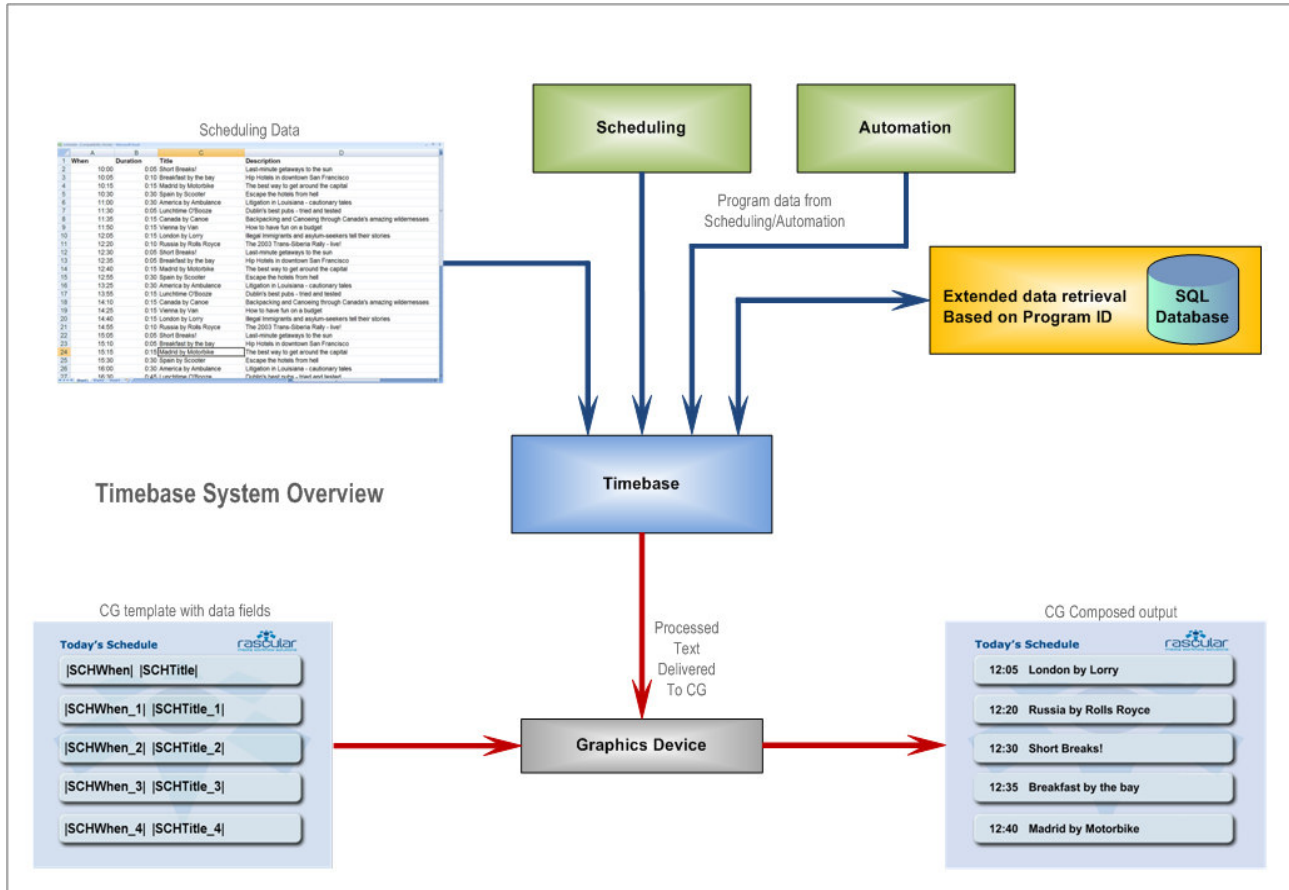
Benefits

- Cross channel deployment
- Low cost of ownership
- 100% Windows compatible
- Integration with station automation
- Support single/multi-channel installations

Timebase Technical Information	
Timebase PC Specification	PC running Windows 2000, XP or Vista
Supported Devices	Timebase supports Harris IconStation, Miranda Imagestore 750, HDTV, 300+, Intuition+ and Imagestore 2. Each Imagestore must have the character generator and ethernet options fitted.
Supported Automation	Harris - ADC100, Omnibus - OSC files.



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Timebase system functional diagram: Program data originates in scheduling or automation with optional extended data retrieval from SQL database

Ordering information

TIMEBASE	Timebase - Automated "live to Air" Program Schedule Generator - PC Application
TIMEBASE-IcSt	Timebase - IconStation licence. (N.B. one required per IconStation)
TIMEBASE-IS	Timebase - Imagestore licence. (N.B. one required per Imagestore)
TIMEBASE-Air Client	Timebase - Harris Automation interface
TIMEBASE-ODBC	Timebase - ODBC database query interface

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